

Sage SalesLogix E-marketing Manager for SalesLogix 7.5.2+
TECHNICAL SPECIFICATIONS
Plug-in version 7.5.2.13

***note* this plug-in requires SalesLogix lan client version 7.5.2 or higher**

General Stats:

Been tested to fully work with SalesLogix lan client 7.5.2

SalesLogix tables modified and written: **None**

Database Tables added for manager: 6

Global joins added: 0

Forms added: 11 (under the *System* family)

Scripts added: 1

Menus added: 1

Tables created by E-marketing Account Manager

1. SpeAccounts (Fields: 30, Size in bytes: 1725 bytes)
 - a. Association: None
 - b. Rules: This table will add 1 row per Swiftpage account created or imported.

Field Name	Type	Length	Description
CreateDate	Date/Time	8	Date record was created
CreateUser	String	12	SalesLogix user logged in at creation time
MaxCallListRecs	Long Int	4	Max displayable records in Call List
MaxTargets	Long Int	4	Max number of email targets per account
MaxTargetsPerPost	Long Int	4	Max targets data sent per HTTP transaction
ModifyDate	Date/Time	8	Last written date/time for this record
ModifyUser	String	12	User whom last updated this record
SpeAccountAddress1	String	64	Line 1 of account address
SpeAccountAddress2	String	64	Optional 2 nd line of account address
SpeAccountCity	String	32	Accounts' city name
SpeAccountCompanyName	String	128	Accounts' company name
SpeAccountCorpPw	String	128	Password for Swiftpage account
SpeAccountCountry	String	64	Accounts' country name
SpeAccountName	String	255	Accounts' name
SpeAccountOwnerID	String	12	Primary user SalesLogix user id
SpeAccountPostalAddr1	String	64	Postal address, line 1, for account
SpeAccountPostalAddr2	String	64	Postal address, optional line 2, for account
SpeAccountPostalCity	String	32	Postal city of account
SpeAccountPostalCode	String	24	Postal code of account
SpeAccountPostalCountry	String	64	Postal country of account
SpeAccountPostalName	String	255	Company name for Postal address
SpeAccountPostalState	String	32	Postal state of account
SpeAccountPostalZip	String	32	Zip code of account
SpeAccountServer	String	128	Swiftpage server account resides on
SpeAccountsID	String	12	Internal database ID for this record
SpeAccountState	String	24	Accounts' State name
SpeAccountTimeZone	Short Int	2	Accounts' Swiftpage time zone index
SpeAccountUserID	String	64	SalesLogix User who created account
SpeAccountWebAddress	String	128	Accounts' web address

2. SpeAuthUser (fields: 39, size in bytes: 3297)
 - a. Association: None
 - b. Rule: One record per mapped SalesLogix User to Swiftpage UserID

Field Name	Type	Length	Description
CreateDate	Date/Time	8	Date record was created
CreateUser	String	12	SalesLogix user logged in at creation time
ModifyDate	Date/Time	8	Last written date/time for this record
ModifyUser	String	12	User whom last updated this record
SlogixUserID	String	12	User id mapped to this Swiftpage user
SpeAccountsID	String	12	Reference to SpeAccounts record
SpeAuthUserID	String	12	Internal database ID for this record
SpeFullySetup	String	1	True/False as to state of fully registered
SpeLastPersonalMsg	String	255	Personal msg. from last email sent
SpeLastSubject	String	255	Subject of last email sent
SpeLastSurvey	String	255	Last survey imported
SpeLastTemplate	String	255	Template from last email sent
SpeQueryTag1- SpeQueryTag20	String	64	Stored names of email batches so can be used as filter options and selectors
SpeRegistrationID	String	24	Swiftpage account setup registration id
SpeUpdateHistoryOptions	String	128	Which history options were selected
SpeUserEmail	String	128	Email address used in footer of emails
SpeUserID	String	255	Swiftpage user id (seat name)
SpeUserName	String	255	Full name (last, first) of Swiftpage user
SpeUserPw	String	128	Password
SpeUserTimeZone	Short Int	2	An index into Swiftpage time zone table

3. SpeMailMerge (fields: 9, size in bytes: 627)
 - a. Association: None
 - b. Rule: One record created per MailMerge definition created by User

Field Name	Type	Length	Description
CreateDate	Date/Time	8	Date record was created
CreateUser	String	12	SalesLogix user logged in at creation time
ModifyDate	Date/Time	8	Last written date/time for this record
ModifyUser	String	12	User whom last updated this record
SpeMailMergeContactMap	String	255	Database mapping to the Contact field
SpeMailMergeID	String	12	Internal database ID for this record
SpeMailMergeLeadMap	String	255	Database mapping to the Lead field
SpeMailMergeName	String	64	User entered name for Mail merge field
SpeMailMergeReadOnly	String	1	True for records which cannot be deleted

4. SpeLicense (fields: 8, size in bytes: 467)
- a. Association: SpeAccount
 - b. Rule: One record created per Swiftpage Account

Field Name	Type	Length	Description
CreateDate	Date/Time	8	Date record was created
CreateUser	String	12	SalesLogix user logged in at creation time
ModifyDate	Date/Time	8	Last written date/time for this record
ModifyUser	String	12	User whom last updated this record
SpeAccountName	String	255	Name of Swiftpage account
SpeAccountsID	String	12	ID to associated record
SpeDefaultServer	String	128	Name of Swiftpage server used by account
SpeLicenseKey	String	32	E-marketing license key for account

5. SpeQueryTag (fields: 7, size in bytes: 117)
- c. Association: SpeAccount
 - d. Rule: One record created per Swiftpage Account

Field Name	Type	Length	Description
CreateDate	Date/Time	8	Date record was created
CreateUser	String	12	SalesLogix user logged in at creation time
ModifyDate	Date/Time	8	Last written date/time for this record
ModifyUser	String	12	User whom last updated this record
PublicTag	String	1	Public or Private flag
SpeQueryTagID	String	12	SalesLogix ID for this record
TagName	String	128	User entered query tag

6. SpeSync (fields: 16, size in bytes: 374)
- a. Association: None
 - b. Rule: One record created per Swiftpage sync transaction

Field Name	Type	Length	Description
CreateDate	Date/Time	0	Date record was created
CreateUser	String	12	SalesLogix user logged in at creation time
ModifyDate	Date/Time	8	Last written date/time for this record
ModifyUser	String	12	User whom last updated this record
RecordsAffected	Short	2	Count of records sync'd
SpServer	String	32	Swiftpage server doing Sync with
SpAccount	String	64	Swiftpage account doing Sync
SpUserID	String	64	Swiftpage user doing Sync
SpeSyncID	String	12	SalesLogix ID for this record
SyncGroup	String	32	SalesLogix group name
SyncGroupType	String	12	SalesLogix Contact or Leads
SyncItem	String	64	Email id, drip campaign or survey name
SyncStart	Date/Time	8	Date and time when started Sync
SyncStatus	String	16	Status of current Sync
SyncTable	String	32	Name of SalesLogix table
SyncType	String	16	Drip, survey or email

Tables used by E-marketing Account Manager

1. SpMailMerge table is updated when user changes the Swiftpage Mail Merge definitions via the “SpEmarketingMapMailMergeForm” form.
2. SpQueryTag table is updated when user changes the status, adds or deletes a tag.

Global Joins

None

Forms Added

1. SpManagerAccountSetupForm – used to create a new Swiftpage account.
2. SpManagerSetupOptionsForm – used to select an account action (login , create, connect)
3. SpManagerAddUserForm – used to add a trial user to an existing Swiftpage account
4. SpManagerAccountImportForm – used to connect to an existing Swiftpage account, so that emails can be sent thru the account – even though, the account wasn’t created through this E-marketing account manager to begin with.
5. SpManagerLogin – used to log into an existing Swiftpage account via SalesLogix
6. SpManagerMapUsersForm – used to map SalesLogix users to Swiftpage users
7. SpManagerMainForm – displays account stats and presents account management options
8. SpManagerEmailFooterForm – used to update the Swiftpage accounts company footer
9. SpLicenseAgreementForm – used to notify user of Swiftpage End-User agreement
10. SpManagerMapMailMergeForm – used to add/delete Swiftpage Mail Merge definitions
11. SpManagerInitForm – used to validate various tables/records and some setup logic
12. SpManagerAccountLookupForm – this form is currently unused

Scripts Added by Swiftpage Account Manager

1. SpManagerStartupScript - This script controls the overall control flow of the managers’ forms.

Menu items added

Tools→Manage→E-marketing Account – Invokes the ‘SpManagerStartupScript’