

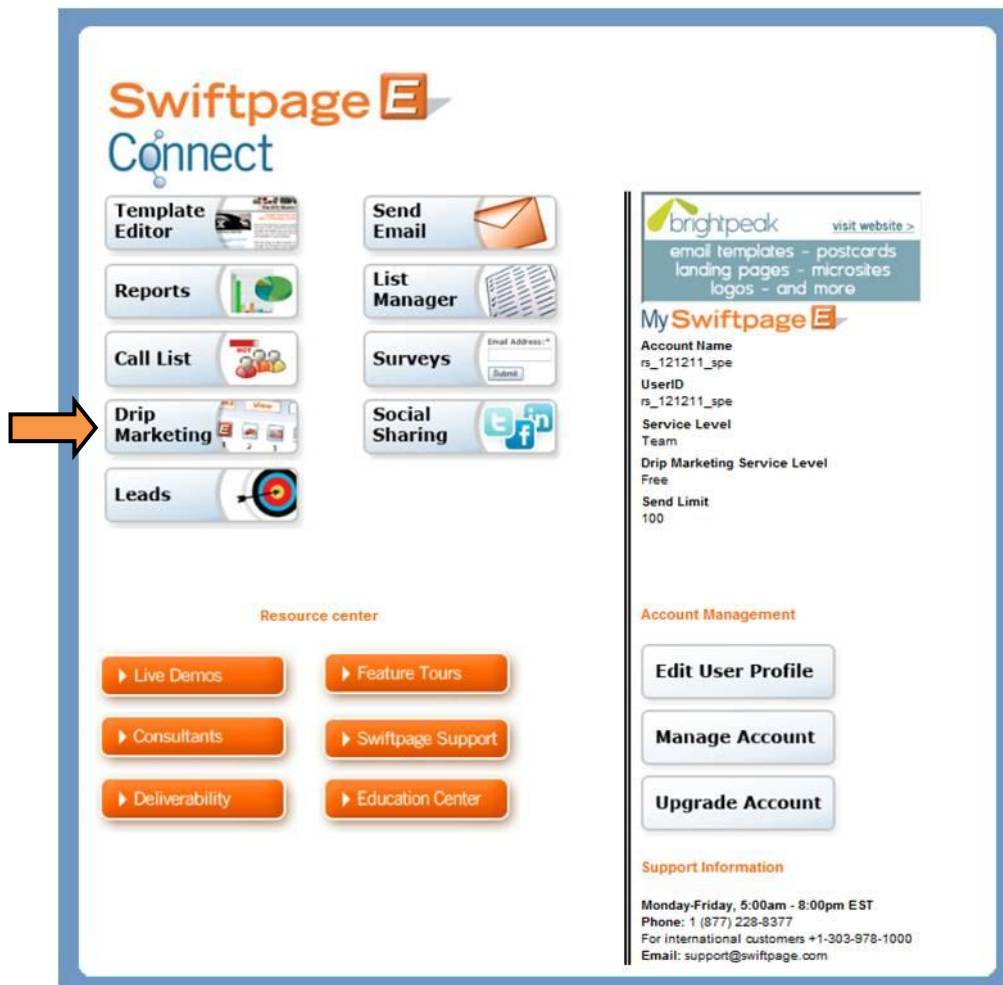


Quick Start Guide to:

Creating an Anchor Date Campaign


The stages of an Anchor Date Campaign are arranged around a specific date. This campaign type is particularly useful for sending out reminders leading up to an event or a product launch. This Quick Start Guide provides a walkthrough for creating an Anchor Date Campaign.

1. Go to www.Swiftpage.com.
2. Enter your account details at the top of the screen and click Submit.
3. Once you are on the Swiftpage Connect Portal, click Drip Marketing.



4. Click New Campaign.

Swiftpage Drip Marketing Campaign Manager

Home  New Campaign Copy Campaign Preferences Fast Track ?

[Learn how to Upgrade your Free Account](#)

[Show Legend](#)

| Campaign name | Status | Contacts |
|--|--------|----------|
| You currently have No Drip Marketing campaigns. To start one, click the [New campaign] or [Copy campaign] button. | | |

5. Enter a campaign name, select a user to send as, and choose a contact loading source. Click the Anchor Date radio button and then enter the desired date. Click Next.

Swiftpage Drip Marketing Campaign Create

Home Campaign Manager Preferences Fast Track ?

[Learn how to Upgrade your Free Account](#)

General


Name: Anchor Date Campaign

Description: * Optional

Send As: rs_011612_spe

Contact Source: List Manager

Campaign types

 Date **Anchor on:** October 11 2012

Calendar * Stages are defined by specific calendar dates
* Campaign ends on the date of the last defined stage

Duration * Stages are defined as days since Contact enters campaign
* Campaign ends on the chosen date, or ongoing
* This is also known as a Sequential Autoresponder

Cancel Next >>

6. The Anchor Date Campaign is now ready for you to start adding stages.