



Quick Start Guide to:

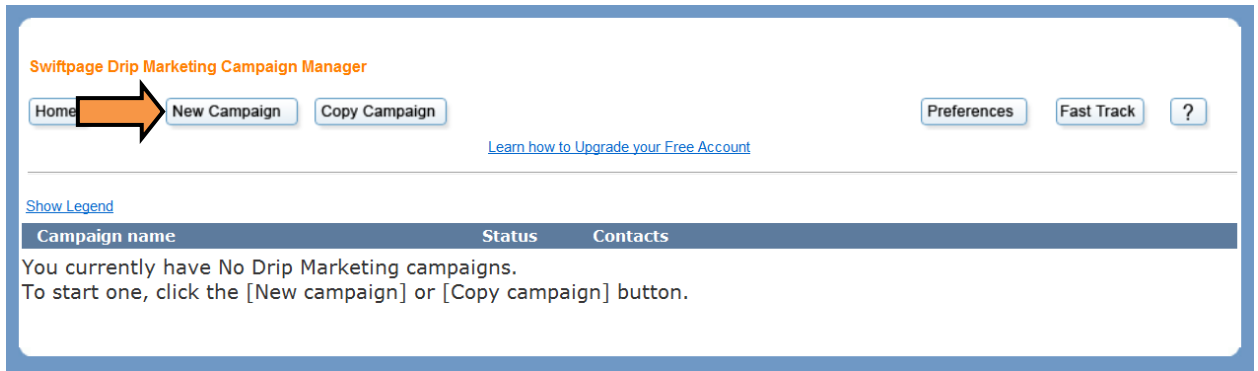
Creating a Calendar Campaign

A Calendar Campaign allows you to designate specific calendar dates for each drip marketing stage. You could, for instance, use this campaign type to schedule a newsletter to be sent out on the first of every month or to send an email on every major holiday. This Quick Start Guide details the steps to creating a Calendar Campaign.

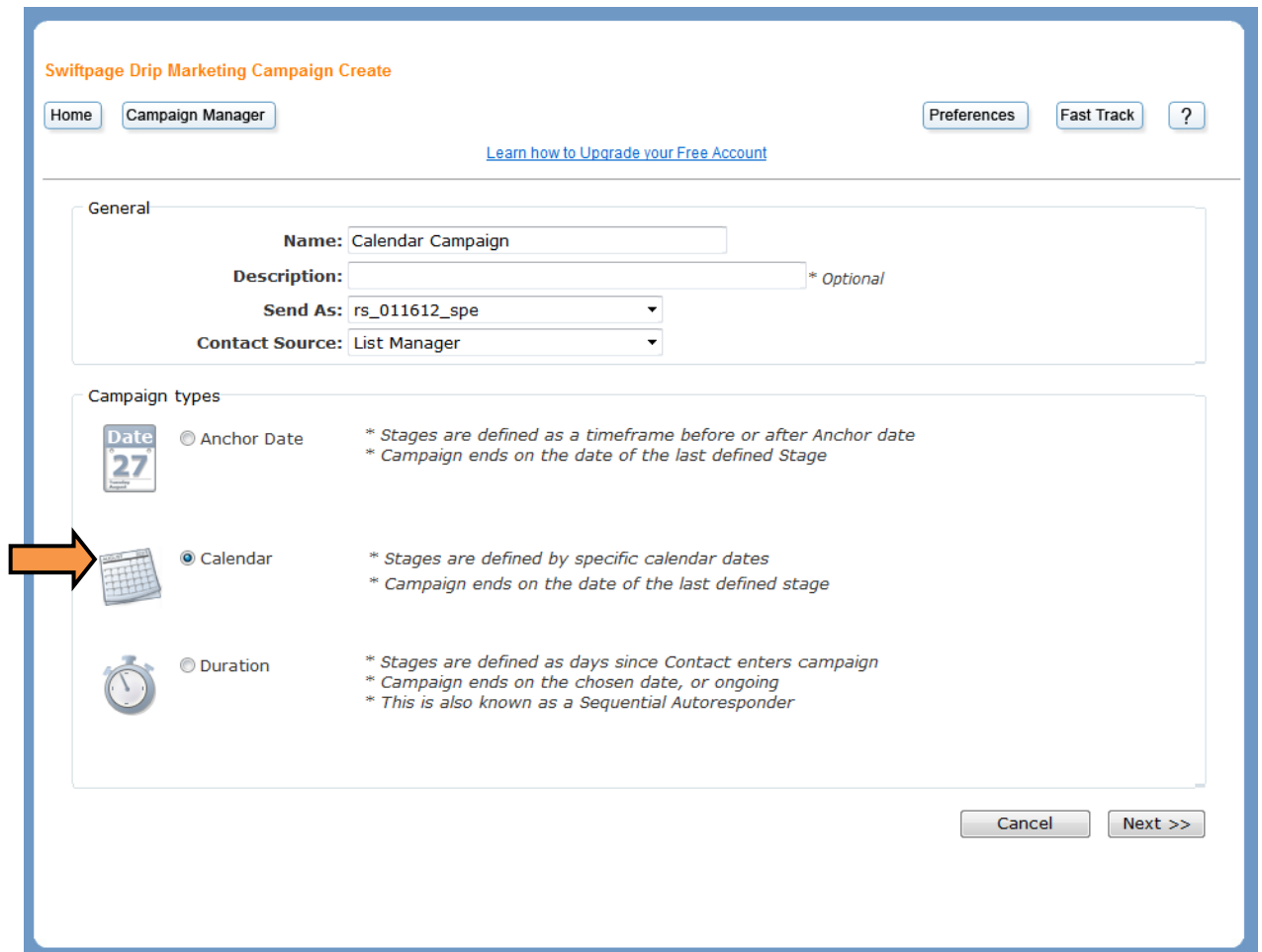
1. Go to www.Swiftpage.com.
2. Enter your account details at the top of the screen and click Submit.
3. Once you are on the Swiftpage Connect Portal, click Drip Marketing.



4. Click New Campaign.



5. Enter a campaign name, select a user to send as, and choose a contact loading source. Select the Calendar radio button. Click Next.



6. The Calendar Campaign is now ready for you to start adding stages.